

# SARA JEAN POTTS

## MOTION GRAPHIC DESIGNER

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### EXPERIENCE

#### **FREELANCE MOTION DESIGNER - LADY LENS PRODUCTIONS - 6.13-CURRENT**

-Clients include: Optimus, The Mill, Daily Planet, Loose Keys, Bridges Media, Draft FCB, DDB, OWN Network, Harpo Studios, Pitchfork Media, Moxie Post, Delicious Design League, Utopic LLC, and more.

#### **MOTION DESIGNER - OWN NETWORK/HARPO STUDIOS - 8.11-6.13**

-Create titles, set graphics, 3D graphics and animations, insert animations, bumpers, and print materials for the OWN Network at Harpo Studios.

#### **MOTION DESIGNER - THE OPRAH WINFREY SHOW/HARPO STUDIOS - 9.10-6.11**

-Created titles, set graphics, 3D graphics and animations, insert animations, bumpers, and print materials for the Oprah Winfrey Show Season 25.

#### **FREELANCE ANIMATOR/FX ARTIST - BULLETPROOF FILMS - 9.09-5.10**

-Worked on insert animations, visual effects, and photo treatments for "William S. Burroughs: A Man Within" documentary.

#### **IN-HOUSE VIDEOGRAPHER - R5/WEBB DEVLAM - 1.07-8.10**

-Shot in-house and on location for design research and marketing campaigns.

#### **FOUNDER/DIRECTOR/EDITOR - THE BATTLE OF THE CITIES FILM FEST - 1.07-4.07**

-Solicited participating cities, programmed screenings, digitized and edited screening DVD, created and designed promotional DVDs, and performed all administrative duties including press and distribution.

#### **FOUNDER/DIRECTOR/EDITOR - THE ICE CAPEDES FILM/VIDEO SERIES - 1.03-4.07**

-Solicited filmmakers, programmed screenings, digitized and edited screening DVD, created and designed promotional DVDs, and performed all administrative duties including press and distribution.

### EDUCATION

#### **THE SCHOOL OF THE ART INSTITUTE OF CHICAGO - CHICAGO - 2001-2003**

-BFA Film/Video/New Media Department.

#### **SYRACUSE UNIVERSITY - SYRACUSE NY - 2000-2001**

-Towards BFA Film/Video

#### **MUNSON WILLIAMS PROCTOR INSTITUTE OF ART - UTICA NY - 1998-2000**

-Associates Degree in Fine Art

### ADDITIONAL

#### **SKILLS**

-Programs: After Effects, C4D, Photoshop, Illustrator, Flash, Final Cut Pro, DVD Studio Pro.  
-Extra: Great at working one on one with clients, creating scripts and storyboards, and writing proposals.

#### **REFERENCES**

-Jake Mathew - Senior Art Director - Harpo Studios - 440.552.6255  
-Katie Weber - Freelance Motion Designer - 773.818.9373  
-Brian Keller - Freelance Producer/DP - 310.663.2140  
-Heather OFlynn - Freelance Producer - 773.495.4242